

Meet Your Target Audience

JobsInMS.com
How Mississippi Gets to Work

Drive More Traffic to Your Website

Banner advertising on JobsInMS.com allows you to reach a huge, state-wide audience of highly educated and motivated consumers with disposable incomes to spend on your products and services.

Our Audience

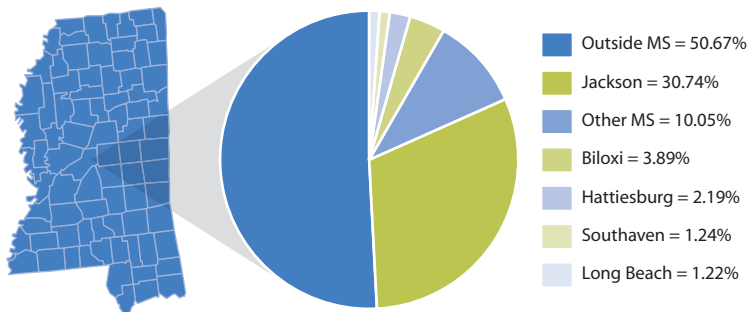
What kind of audience does JobsInMS.com attract? People like Maria. She has a college degree, currently has a job but is ambitious and looking for new opportunities, dines out often, and makes frequent online purchases.

According to a recent JobsInTheUS.com Annual User Survey:

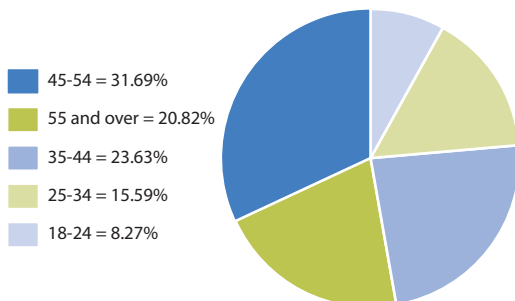
- 93% of users dine out 1-10 times a month
- 79% made an online purchase within the last month
- 71% are employed (full-time, part-time, or self-employed)
- 80% of users are considered to be at a career stage of Mid-Level Professional, Mid-Level Management, Senior Level Management or Professional Technical
- 56% have an Associates degree or higher
- 69% of users report visiting the site more than once a day, daily or weekly



They live in:



And represent a wide range of ages:



JobsInMS.com already receives over 64,000 unique visits per month.

